



Digital Video Editing Training prepares you for the latest advances in your workplace and beyond.

Learn to edit easily, anywhere, and in any platform!

What you will Learn:

- Create a Rough Cut
- Refine the Edit
- Time-Saving Techniques
- Work with Audio Creation and Editing
- Capture Footage
- Video Transitions
- Use Filters
- Use Motion
- Create Titles
- Ripple, Roll, Slip and Slide Tools
- Finishing and Final Output
- Become a Better Editor
- Automatically Transfer Clips from File-Based Cameras

Here's how it works.

Once your training session has been scheduled with your local and CWA/NETT Academy, you will begin an online video tutorial that will help you get started. This tutorial will provide you with the terminology and basic concepts behind digital video and editing. You will also explore the software interface you will be learning when the on-site training begins.

The three day intensive hands-on labs will provide you with a great start or in some cases, advanced training in the specific software you have selected to learn. The instructor will review how to capture quality video footage including the effects of lighting and sound in Hi-Definition video as well as importing and exporting the video.

Where to go from here...

1. Contact your local and organize a group of members that wish to participate in the training.
2. Identify a funding source for the training. Your union provides this training at a fraction of the cost of most other vendors and will bring the training to your location.
3. Contact CWA/NETT Academy at 877-676-4553 or email Kevin Celata at kcelata@cwa-union.org to schedule your class dates.

Communications Workers of America

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The Future of the News Industry Begins with Digital Video

Here's your chance to learn it quickly, thoroughly and inexpensively through your Union.



www.cwanett.org

Train for your future.

Training is not just a benefit, it's a necessity in today's ever-changing media business. If you work in the newspaper or broadcast industry, you know how important it is to be well-versed in the latest technological advances. Now, you can upgrade your skills and make yourself more marketable by taking advantage of your union's low-cost training seminar on Final Cut Pro 7, the industry's leading professional video application, and Avid Media Composer 4, considered to be the most advanced film and video editing system in the world.

Final Cut Pro is a top choice of professional editors, so you know you are investing your time and money in an application that many employers and clients are using. The latest version has powerful new features and time-saving improvements to its professional editing and trimming tools that will help you work faster and more efficiently.

Media Composer 4 is a powerful and creative editing tool that works with all the formats you need. With this software, you get the speed, flexibility, reliability, and organization you need to cut films, TV shows, commercials, and other digital media.



Build your skills and secure your job.

At television stations and newspapers across the country, NABET/CWA and TNG/CWA members have taken this training and developed valuable skills and partnerships with their employers. In some cases, training has led to job increases and job protection for those who have been trained on the new equipment.

Who should attend?

Designed for those in the broadcast and newspaper industry...or if you just want to learn for fun. This class is designed for anyone who wants to edit professional-quality video and who prefers hands-on, interactive instruction to explore the many possibilities this software offers.

Final Cut Pro 7

Expanded ProRes family

ProRes is an Apple codec that allows you to edit faster and at HD quality with SD file sizes. In addition to the original ProRes 422 and ProRes 422 (HQ) versions, Apple now offers three new ProRes versions, ranging from an efficient proxy version for use on notebook computers to a high-quality version for use in compositing. All five versions of Apple ProRes allow you to mix and match formats and frame rates in the TimeLine function of Final Cut Pro 7. Additional features of this software allow you to edit natively in almost any format across the full spectrum of tape and file-based media.

Seamless collaboration

New collaboration tools make it easy to work with clients and colleagues, whether they're across the hall or on the other side of the world. Discuss the edit in real time with iChat Theater, instantly post video to the web, or use Final Cut Server for effortless asset sharing and automated review and approval.

Media Composer (AVID)

Avid's renowned video solutions are the industry standard. Avid Media Composer 4 lets you capture, edit, monitor and output media. It works with any format and integrates into any workflow. You can share projects and media for deadline-driven, real-time collaboration.



With AVID Media Composer 4 training, you will learn the how to operate the strongest editorial tools, manage multiple media, and use innovative features that will let you edit with ease, in any location.

Other Digital Editing Offerings

Adobe Premiere Pro CS4— Adobe® Premiere® Pro CS4 software is the start-to-finish video solution that includes Adobe OnLocation™ CS4 and Encore® CS4 software. Use project intelligence to generate metadata, both on set with Adobe OnLocation and while editing, using features like Speech Search. Pass the metadata through export to enable searchable video. Encore CS4 delivers content to DVD, Blu-ray Disc, and the web, and produces output for TV and mobile devices as well.

Adobe Premiere Elements— Adobe Premiere® Elements 8 software combines power and simplicity so you can edit photos and make movies, share your creations virtually everywhere, easily manage and protect your photos and video clips with automatic online backup, and access them anywhere you are.

Movie Maker 2.1— With Movie Maker 2.1, you can create, edit, and share your home movies right on your computer. Build your movie with a few simple drag-and-drops. Delete bad shots and include only the best scenes. Then share your movie via the Web, e-mail, or CD. Using third-party software, you can take movies you've made and turn them into DVDs. You can also save your movie back to the videotape in your camera to play back on a TV or on the camera itself.

iMovie— Create a movie in minutes, using video or still camera pictures. Fine-tune your movies with the new Precision Editor, and use enhanced drag-and-drop to easily edit your projects in just a few clicks. Smooth shaky clips with automatic video stabilization. Apply themes to an entire project with matching titles and transitions, and use multiple audio tracks for music, sound effects — even a voiceover track you can record right in iMovie. Add eye-catching animated maps to your travel videos with a few clicks. Choose animated titles, new transitions, and cinema-quality video effects.